



The future of investment management

What to expect and demand from
your investment manager

March 2026

*This presentation is intended for professional financial advisers only and is not
for retail client distribution.*

PORTFOLIOMETRIX



Higher demands

Increasing complexity.

- Regulators
- Investors
- Industry



AUM and Revenues up. Profit down.

The profitability paradox.



AUM (\$ trillion)



Revenue (\$ billion)



Profit (\$ mil / 1bn)

2020	116	544	1.5
2024	140	611	1.2
2030*	200	843	1.1

This economic pressure fundamentally changes what gets packaged and distributed

Cost pressure is the water the AM industry swims in

Structural. Not cyclical.



Feel Pressure

Asset managers facing profitability challenges



Confident

Confidence in profitability strategy



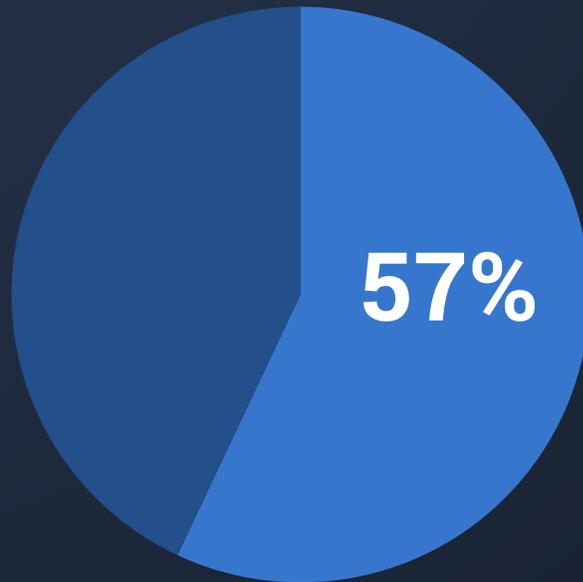
Cost Ratio

Expenses consume two-thirds of revenue

The cost trigger

Institutional investors will fire managers on price alone.

Institutional Investor Manager Replacement Reasons



■ Fire for Price Alone ■ Other



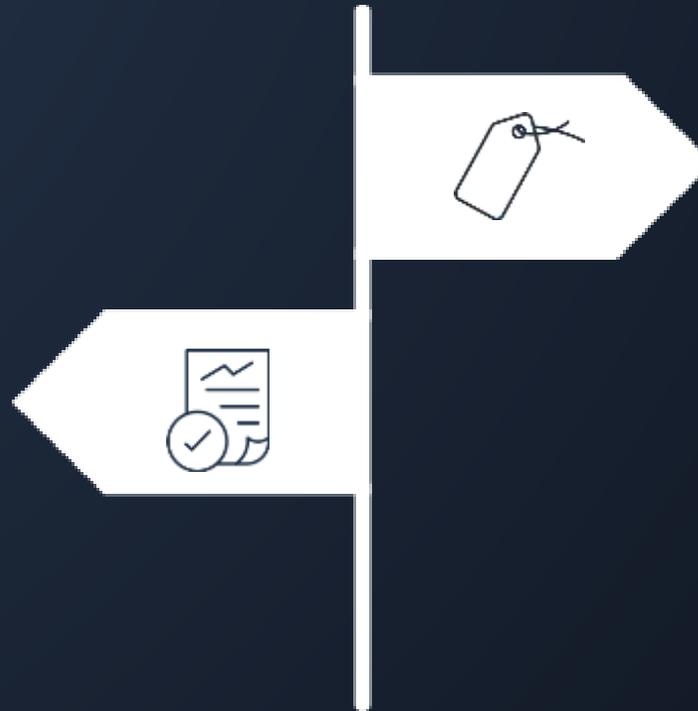
Source: PwC 2025 Global Asset & Wealth Management Report, PwC, 2025
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Investors will not pay for ambiguity

Your job is to tell the difference.

Outcome Delivery
Build systems to deliver
measurable results.



Manufacture Components
Compete on price or specialism.



THE REFRAME

It's not about manager type

Components still matter. Systems now decide outcomes.

Where the decision lives

The allocation decision has moved upstream.

Investor Goals



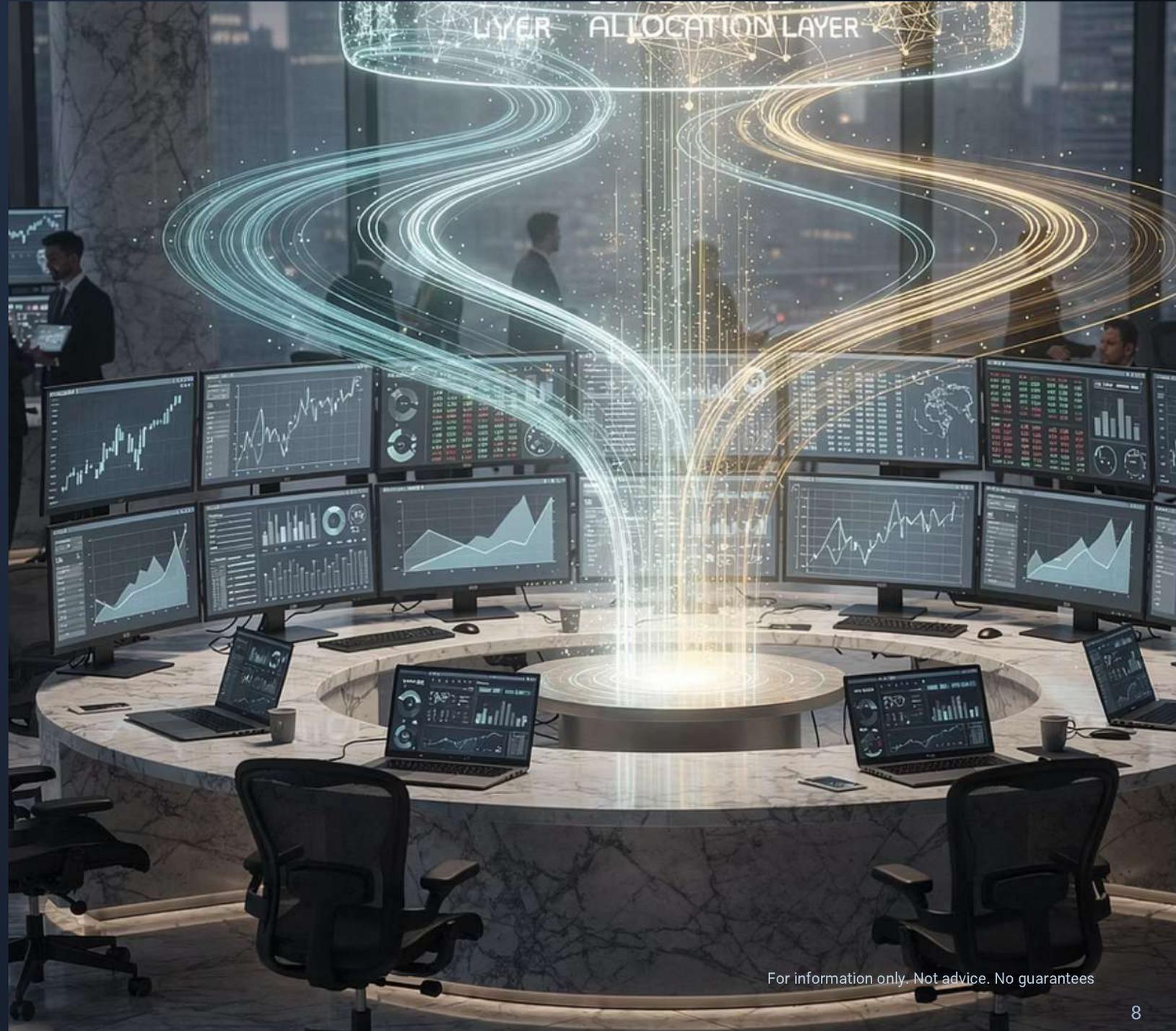
Allocation Decision



Components



Portfolio Outcome



Investor expectations have reset

Personalisation and immediacy become baseline.



Personalisation

Tailored to individual circumstances, not generic solutions

Immediacy

Real-time access and transparent communication

Clarity

Measure progress against goals, not just returns

The new value pool

Portfolio construction engines, not product shelves.

Multi-manager holdings per R1 single manager

2019 Ratio

2024 Ratio

15c

29c

Assets are flowing decisively into packaged solutions.
Investor preference for *delegated diversification* is scaling quickly.



Conventional asset management has become unconventional

Views are now the product. Portfolio engineering has been neglected.

Narratives don't drive outcome

The differentiation trap.

Oversold

Forecast confidence

Themes and narratives

Strong views

Non-Negotiable

Diversification

Risk budgeting

Portfolio construction

Implementation discipline





What good looks like

Allocate: the foundation.

- Strategic anchor
- Risk, not return
- Clear intent, clear framework





What good looks like

Implement: the materials.

- Expression of intent
- Breadth of access
- Independent





What good looks like

Construct: structural engineering.

- Deliberate positioning
- Interaction effects
- Intended risk





What good looks like

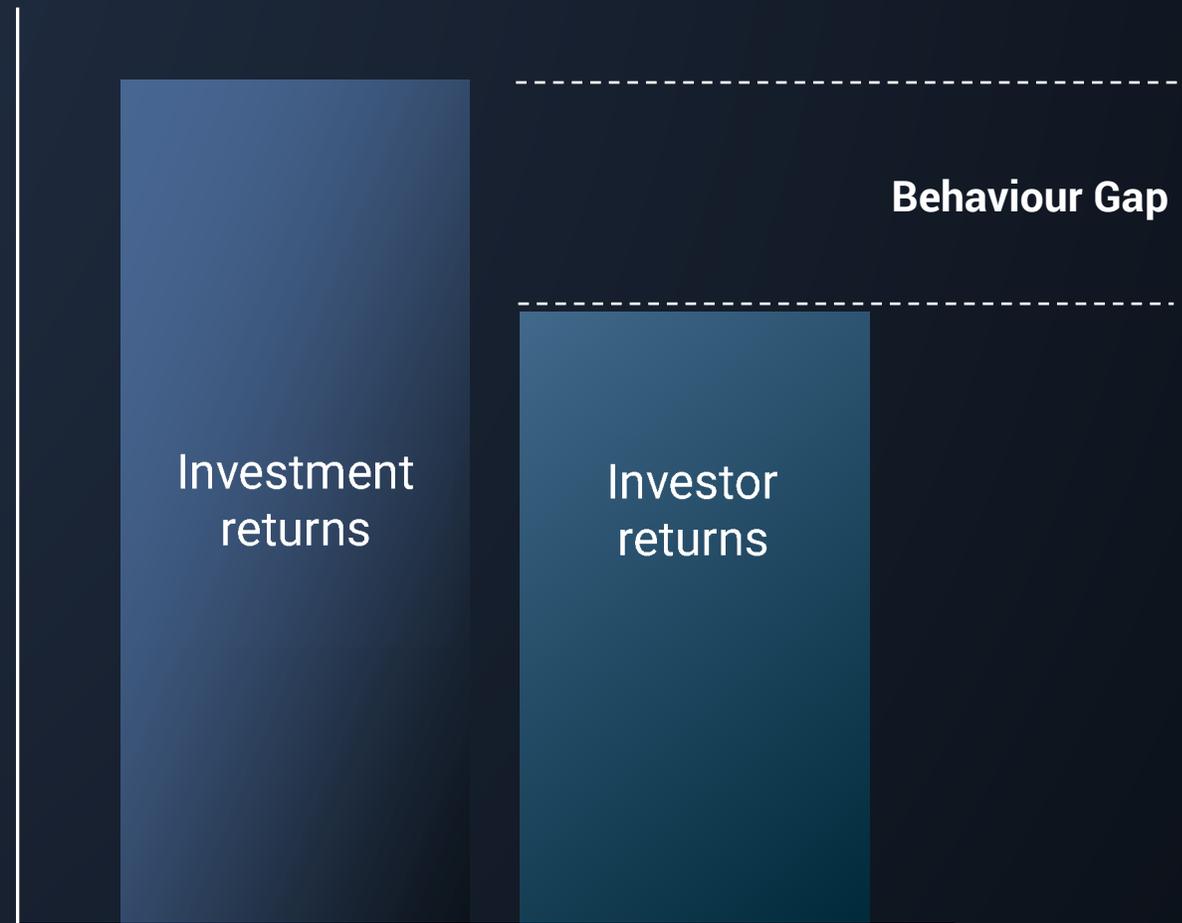
Monitor: proactive maintenance.

- Active governance
- Decision rules and triggers
- Clear accountability



Accountability for the journey

Not just the quarter.



What you should stop tolerating

Three red flags.



Views Without Process

Strong views as substitute for portfolio construction



Rhetoric Without Alignment

Partnership language without structural incentive alignment



Less Transparency

Black-box portfolios without decision visibility

The investor benchmark

What to expect and demand.

Integration

Seamless process
across the full engine,
not fragmented parts

Governance

Documented rules,
thresholds and
accountability structures

Transparency

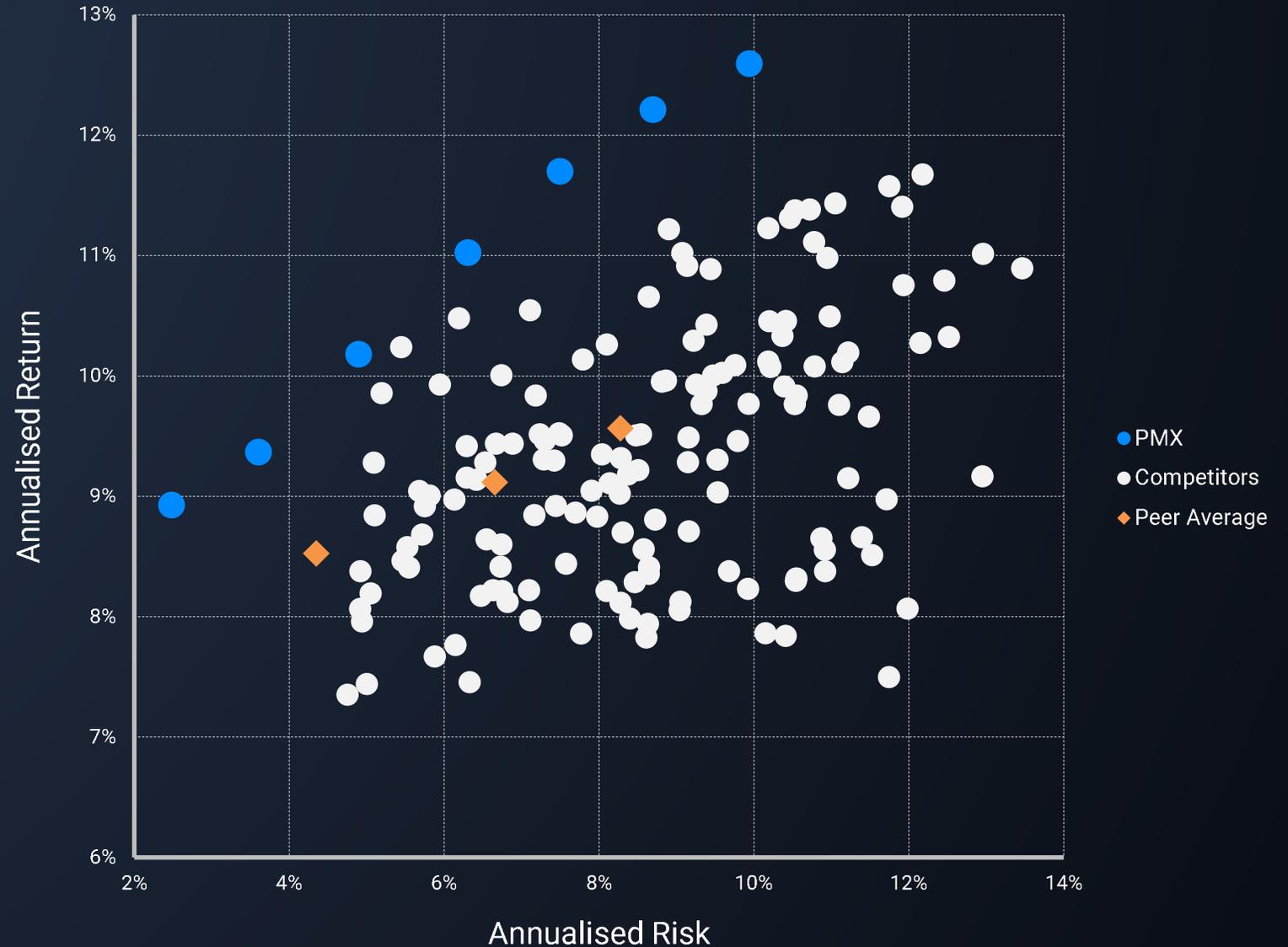
Clear outcome management
and portfolio behaviour under
all conditions

These firms will become the reference point

The investor benchmark

What to expect and demand.

- The system must produce results
- Without it, just bureaucracy
- Engineered, or hoped for?



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Full calculation methodology available on request.

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